

FOR IMMEDIATE RELEASE

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**GONZAGA STUDENTS TO PRESENT
AT COMMISSIONERS MEETING**

(Davenport, WA, March 12, 2012.)

MBA students from Gonzaga University will be at the Lincoln County Courthouse Monday morning at 9 am to share a second set of economic analysis with County Commissioners and the Economic Development Council (EDC.) This analysis supplements the SWOT survey analysis conducted by EWU Planning students this past winter. Both studies are being incorporated into the County's comprehensive Economic Development Plan.

The Gonzaga MBA students, Ben Wyborney, Mike Shaffer, and Napo Piani will compare and contrast the SWOT survey results for the different population groups looking for areas where there is commonality and areas where there are differences and whether or not those commonalities or differences are statistically significant. The MBA students will also analyze the Washington State Retail Survey results for Lincoln County looking for trend information. Based on the analysis, and a comparison of that information to 2010 Census data, the students expect to be able to forecast non-agricultural sales revenue for the County with some accuracy.

The public is welcome to attend this regular meeting of the County Commissioners with the student's presentation scheduled for 9:00 am.