

SCALEUP BUSINESS TRAINING

A Guide to the ScaleUp Program



THE CONCEPT

ScaleUp Business Training addresses the key barriers to expansion businesses face when they attempt to grow. This program provides the tools necessary to expand capacity, improve value proposition and marketing efforts, interpret financial statements and go from working in a business to working on the business.

THE TRAINING

Training is delivered over an 9 session series of weekly live instructions paired with self-paced online learning modules.

NO COST TO THE BUSINESS

ScaleUp is provided to Washington State small businesses at no charge thanks to our partnership with the Washington State Department of Commerce as part of the Washington Safe Start initiative.

Class 6 cohorts start January 12th and 13th



scaleupwashington.org

QUICK FACTS

Training is delivered over an 9 week series of live instructions paired with self-paced online learning modules

Hybrid format reduces time commitment to business owners to just 1.5 hours per session

Online learning modules provide core curriculum, can be taken anytime, and participants retain access after course completion

ScaleUp includes trainer led group study sessions, our expert speaker series ScaleUp Mastermind, and connections to our entrepreneur eco-system

Completion of the ScaleUp program comes with access to the ScaleUp Alumni Network, and additional training opportunities



Washington State
Department of
Commerce